

Problems and Solutions in Higher Education Management in the New Period

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Abstract: In the new era, China is currently carrying out educational reform, and higher education has become popular in the innovation reform. In this case, higher education will undertake the arduous task of talent cultivation and development in the future. For the current problems, if they can not be solved in time, the generation of elites tends to decrease or it is difficult to cultivate intellectuals who have the ability to meet the general requirements of modern society. However, the current problems of higher education in China are mainly related to the management of policies. This paper analyses the problems from the aspects of higher education students, academic level, educational talent reserve level and teaching work level, and puts forward corresponding solutions.

1. Introduction

In the new era, social development cannot be separated from the training and input of excellent talents. Although the current higher education system in China is being designed and reformed, many stubborn points cannot be eradicated overnight. However, it should shoulder the training of the main intermediate force of our country's strategic measures of rejuvenating our country by science and technology and strengthening our country by talents. From the resumption of college entrance examination in 1978 to 2015, the number of university enrollment is about 100 million. The expansion of university enrollment has led to an increase of 70 million university students in China from 2000 to 2015. That is to say, from the resumption of the college entrance examination to the 100 million college students in 2015, 60 million to 70 million students have the opportunity to go to college because of the expansion of enrollment. Even with the expansion of enrollment, the number of people with higher education is less than one tenth of the total population. Therefore, the cultivation of these highly educated intellectuals is an important way to strengthen and rejuvenate our country. It is urgent to explore the management problems of higher education and put forward solutions. It is also a prerequisite for realizing the great rejuvenation of the Chinese nation as soon as possible.

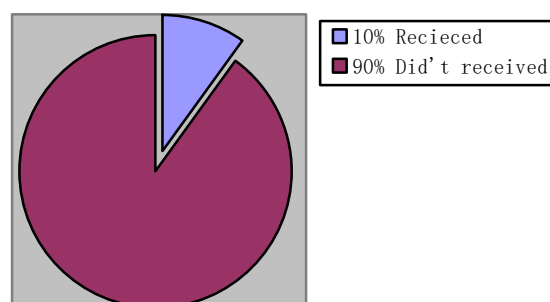


Figure 1 The proportion of people with higher education by 2015

2. Disadvantages of the Higher Education System

The level of tourism consumption is developing to a higher level, and the consumption structure is diversified.

1) At the student level:

In the new era, the basic management mode of many colleges and universities has changed from

elite education to mass education, and the popularization rate of higher education has been very high. However, in terms of ideology, many higher education practitioners have not noticed this change, nor have they realized that students are citizens, and have the rights and independent personality that citizens should have, and should be respected. This is reflected in some systems formulated by schools. For example, some schools, in order to take exams seriously, fail to pay attention to the rights of students in the formulation of management systems and give orders to students who cheat in exams to drop out of school. Although this is a helpless move for colleges and universities to face cheating, it does deprive students of the right to receive higher education, which is contrary to the education law, but also violates the teaching and educators. The purpose of this article is to make the students' mistakes accepted by themselves. If we discuss this problem from the legal point of view, it will be difficult to get the support of the law. Therefore, the embarrassing event that the school was pushed to the dock by the students has arisen, which deserves the consideration of the school management department.

2) Academic research level:

Higher education institutions have always been the places where academic achievements are the most concentrated. However, in recent years, due to some policy reasons or the eagerness of some scientific researchers and academics, similar problems such as academic corruption have arisen. Although this problem cannot be simply attributed to the author, but the author should also bear the responsibility, even if it is not intentional plagiarism, cannot calculate the results of plagiarism in performance. As long as universities insist on the identification of plagiarism papers in the formulation of academic management system, they will ensure the purity of academic research results from the institutional level. Similar papers cannot simply be regarded as plagiarism, but identical papers can not be recognized as results, which will greatly reduce the occurrence of identical papers.

3) Talents Reserve for Excellent Education:

In the new era, the quality of managers engaged in higher education is an important requirement for the healthy development of higher education. However, the existing problem is that the overall quality of university managers needs to be improved urgently. We should persist in selecting talents from graduates with high academic qualifications and enrich them into the management team of colleges and universities, so as to change the current situation of low academic qualifications and lack of professional knowledge in the management team of colleges and universities.

At the same time, in terms of management concepts, most of the workers engaged in higher education management work lag behind the status quo. The backward management concept makes the management work unable to keep pace with the times, consumes the management resources greatly, reduces the management efficiency, and is not conducive to the smooth development of teaching and student work. The lagging of teaching management concept in the new era means that it is difficult to put in place the work of enhancing the connotation of the school, improving the quality of teaching and strengthening the implementation of responsibility, which has a negative impact on the overall improvement of teaching management level in Colleges and universities.3. Convenience and practicability. In the current interior design, soft decoration materials have a very common application, so this invisibly requires that soft decoration materials must be guaranteed quality at the same time, but also more convenient to use. Due to the progress of contemporary production technology, soft decoration materials are also guaranteed in terms of quality. They are often lightweight in texture and easy to use. When cleaning up, soft decoration materials are also very convenient, and will not bring much pollution. On the other hand, because of the influence of our traditional thought, many people in our country regard home as a place of residence, at the same time, they also regard home as a kind of spiritual home and spiritual sustenance. Soft-fitting materials are more convenient and practical. People can transform their living environment according to their own needs, so that they have their own exclusive logo and can also create a kind of home. Warm and harmonious atmosphere makes the living environment more warm.

4) Teaching level

The main reason that restricts the improvement of high-efficiency teaching quality in higher

education is that the teaching management work is not carried out smoothly. Such factors as insufficient number of teachers, poor professional quality, unreasonable structure of teachers, unclear understanding of curriculum reform concepts, inadequate innovation in classroom teaching and other factors have all restricted the improvement of teaching quality and level, which is not conducive to the development of scientific research and teaching practice. The low quality of teaching means that deepening the reform of teaching and collaborative education are affected in the new era, which interferes with the perfection of the teaching management system, the construction of an all-round teaching quality system and the improvement of the overall level of teaching management. It is also a major obstacle to the management of colleges and universities in the new era.

In the new era, a major focus of teaching reform and innovation in Colleges and universities is to do a good job in the construction of online open courses, improve the level of teaching informationization and the level of application management. This is of great value to enhance students' autonomy and enthusiasm in learning. It can greatly expand the benefits of high-quality educational resources and serve students' progressive management. However, at present, there are still some problems in the construction and management of online open classes in Colleges and universities. Many problems have greatly hindered the progress and perfection of teaching management in Colleges and universities, restricted the deep integration of information technology and education and teaching, restricted the application and sharing of high-quality educational resources, and led to the low level of teaching management in Colleges and universities. The construction and management of the style of study in Colleges and universities is also a major focus. The existence of the style of study seriously affects the standardization of teaching behavior, is not conducive to the improvement and optimization of the quality of teaching management, and interferes with the improvement of students' personal qualities, the cultivation of moral character and the cultivation of teachers' professional ethics.

5) Lack of Innovative Ability in Higher Education Management

In the management of some colleges and universities, because of the outdated management system, most educational managers only focus on some things, which will lead to the lack of people who can really study the educational management model of colleges and universities. Failure to find a good management model will affect the reform of higher education management system. Therefore, in the new era, the management of higher education encounters certain obstacles, which can not play a practical role.

3. Corresponding solutions

1) Teachers in Colleges and Universities Should Establish the Principle of "Humanism"

"People-oriented" is an important cultural value concept, which reflects the progress of social development. It has touched all levels of higher education management. In higher education, "people-oriented" refers to college students, that is to say, to have feelings for college students, to consider the changes of college students' groups, their learning funds have been the responsibility of the state, to be part of the responsibility of parents. Therefore, there will be different ideas in the depth of college students' thoughts. Only by fully studying and understanding college students, can we solve the ideological problems of college students and achieve the expected goals and effects of higher education management. In order to realize China's dream of becoming a powerful country, we must realize that the growth of college students is the first resource as well as the talent resources. Therefore, to realize China's dream of becoming a powerful country and to improve the management measures of China's higher education are decisive factors for success.

2) Conceptual aspects of management

We should apply the concept of fine management to serve teaching management and enhance the connotation of schools. We should set up the concept of fine management through education guidance, guide middle-level cadres and teachers and staff to fully understand the importance and necessity of fine management, establish four consciousness of fine management, and insist on being responsible for work and post. The idea of fine management should be applied to serve the

arrangement, decision-making and management of teaching management, so as to institutionalize, standardize, procedural and scientific management. Through fine management, we should actively innovate and standardize procedures, and comprehensively improve the management level. In meticulous management, we should strengthen the system, improve the executive power of management, give full play to the power of system management, personnel management and power management, safeguard the seriousness and authority of the system, and seriously investigate the acts of disturbing and destroying the system. We should start with details, grasp the teaching management plan, apply the strength of norms and procedures to service management, arrange all kinds of work from all aspects of work and classroom education, and truly apply the concept of fine management to achieve innovation and breakthroughs in work.

3) Teaching quality

We should deepen the reform of teaching and teach people in a coordinated way, adhere to the development road of connotation construction, promote the reform of teaching management system, build an all-round teaching quality assurance system, comprehensively strengthen the management of teaching work and improve the quality of teaching. It is necessary to set up supervision and control committees, teaching supervision groups and special evaluation expert groups to strengthen the organizational guarantee and to study, make decisions, guide, plan, examine and supervise the problems affecting teaching quality. We should promote the reform of teaching management system, form a good system culture, sort out, formulate and improve the rules and regulations of teaching management, and give full play to its role in teaching, professional construction and teaching management. It is necessary to construct a teaching quality assurance system, to form an operational mechanism of teaching quality assurance with clear subject, coherent upper and lower, effective feedback and continuous improvement, to establish and improve various teaching quality standards, and to improve the long-term mechanism of continuous improvement of teaching quality. In addition, a real-time feedback mechanism of information and incentive mechanism of rewards and punishments should be established to promote the steady improvement of teaching quality.

4) Strengthening the Innovative Ability of Higher Education Management

As a place with advanced culture and talent cultivation, colleges and universities are in the forefront of the times in many aspects. With the advent of the information age, the goals and responsibilities of higher education have become more complex. Whether from educational institutions or some cultural advantages. The goal of education is to fulfill the noble mission of social responsibility, so the management of higher education is more important. Educational management can teach students how to learn and how to use knowledge to cultivate more talents for society. The innovation of higher education management mode is not only the development of the times, but also the trend of education development. Therefore, in the new situation, the innovative concept of education management can meet the needs of social development.

5) Establishing a perfect teaching evaluation standard

Colleges and universities need to establish scientific evaluation criteria, but they are a complex system composed of various disciplines. Although each discipline has certain relevance, there are also great differences between some disciplines. In terms of teaching hours, there are great differences between public courses and professional courses. Therefore, they have the general characteristics of organization and the characteristics of different disciplines. Therefore, the scientific evaluation criteria are necessary for the management of higher education. At the same time, the administrators with higher educational background, excellent management ability and relevant knowledge should be responsible for the management. This is conducive to the development of higher education. If the management and managers of colleges and universities still do not improve their academic standards quickly, it is not conducive to the development of higher education. It is also difficult to play the role of evaluation criteria. If there are no quantitative indicators for the evaluation of discipline level and management level, it will be difficult to appoint only talents when selecting and appointing managers. It will neglect the strength of management ability and management level, and will not enable those highly qualified personnel with both moral and intellectual abilities to take up management positions, exert their talents and improve the

development of education management level. Therefore, as soon as possible to establish scientific evaluation criteria, stimulate the enthusiasm of University managers, so that they continue to improve themselves in their work practice, as soon as possible to build an efficient and innovative education management team, to contribute to the development of higher education.

4. Conclusion

The management of higher education is of great significance in the innovation and management reform of higher education in the new period. Higher education is the cradle of excellent talents in our country and the basis of our future development. Doing a good job of relevant management is the fundamental guarantee for realizing the Chinese dream of great rejuvenation of the Chinese nation in the future, so that we can achieve the goal of training high-quality talents. For the management of higher education in our country, we need to constantly adapt to the needs of social development. Educational management needs to fully consider some of its own characteristics, follow the law of educational development, combine traditional management concepts, establish some innovative teaching management methods, constantly improve the teaching management system, and actively promote the rapid development of colleges and universities.

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